

**The Essex Roads 'Essex Epic' Off-Road Sportive**  
**Sunday 15<sup>th</sup> August 2010**

Dear Off –Road Rider,

The Essex Roads 'Essex Epic' Off-Road Sportive is now booking, and you are invited!

This is a great new sportive and a first within the county. It's been built specifically for off-road riders and is almost 100 kilometers long. The route follows bridleways, byways and country lanes taking in some of the best parts of the Essex countryside. The route heads out northwards to Dunmow at its furthest reach cutting through woodland, farmland and fording rivers along the way. This is a true off-road so be prepared to get muddy and get your feet wet. It's a fine challenge for any mountain biker so come along and enjoy the ride.

The event will be electronically timed at the start/finish with a fully signposted route and strategic marshals in the early stages. For those riders with sat-navs a full **gpx track** file is available for downloading. There will also be two manned feed stations at strategic points provided with a variety of refreshments (including energy bars, gels, cake, energy drinks and water) at no extra costs to riders. All details of the ride and final rider results are available at the finish and from this website (**www.essexsportive.com**).

The event starts and finishes at Hannakins Farm, Billericay and a **location** map is provided showing nearby road and transport routes. The event HQ is also easily accessed from the main line Billericay railway station and the A12. Parking is available at the event headquarters and shower facilities are available at the finish together with further refreshments. All riders are provided with bike numbers and **Phil O'Connor Photography Limited** will be present on the day providing downloadable photographs for those who wish to remember their endeavour.

The start time of the event is 09:00 a.m. Please arrive early and from 08:00 to book on to the event. All entries are via the **Sportident** website, however riders may enter on the day at the venue. The maximum number of entrants to the sportive is as stated 500 so you are encouraged to book in advance to save disappointment on the day.

Entry fees are as follows: -

- £15 Essex Roads CC members pre-booking via the Sportident entry portal
- £20 non-Essex Roads CC members pre-booking via the Sportident entry portal
- £17 Essex Roads CC members booking at the event on the day

- £22 non-Essex Roads CC members booking at the event on the day

For further information on the event please email: [\*\*sportive@essexroads.com\*\*](mailto:sportive@essexroads.com).